**CALL FOR BIDS: HOSTING THE PASMAE REGIONAL CONFERENCE IN JULY 2025**

The Pan African Society for Musical Arts Education (PASMAE) is pleased to invite bids from member countries to host the 2027 PASMAE Regional Conference, scheduled for July 2027. This event provides a platform for educators, researchers, practitioners, and policymakers in the field of musical arts education to engage in meaningful dialogue, share research, and celebrate the diversity of African musical traditions.

**Bid Submission Requirements**

Interested countries or institutions must submit a comprehensive bid that includes the following:

1. **Host City and Venue**
   1. Detailed description of the proposed host city.
   2. Information on the conference venue, including capacity, technical facilities, and accessibility.
   3. Available accommodations, ranging from budget to premium options.
2. **Conference Theme** 
   1. Proposed theme and sub-themes for the conference.
3. **Logistical and Financial Plan**
   1. Budget estimate, including registration fees, sponsorships, and funding sources.
   2. Detailed logistical plan covering transportation, security, and on-site support.
4. **Tourism and Cultural Experience**
   1. Proposal for cultural activities that highlight the host country’s musical heritage.
   2. Networking and social events to foster community among participants.
   3. **Outline of nearby tourist attractions and proposed excursions to enhance participants' cultural and tourism experience.**
5. **Local Organizing Committee**
   1. Composition of the local organizing committee (LOC) with roles and responsibilities.
   2. Past experience in organizing similar events.
6. **Partnerships and Sponsorships**
   1. Potential partnerships with local, national, or international organizations.
   2. Sponsorship strategies and confirmed or potential sponsors.

**Evaluation Criteria**

Bids will be evaluated based on the following criteria:

* **Feasibility and sustainability** of the proposed plan.
* **Capacity to host an international conference**, including infrastructure and technical capabilities.
* **Cultural relevance and contribution** to the goals of PASMAE.
* **Innovation and creativity** in program design and delivery.
* **Financial viability and ability** to attract sponsorships.

**Selection Process**

PASMAE will review bids and announce the selected host and the chosen host will be expected to work closely with PASMAE Secretariat in the lead-up to the conference to ensure a successful and impactful event.

**Contact Information**

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