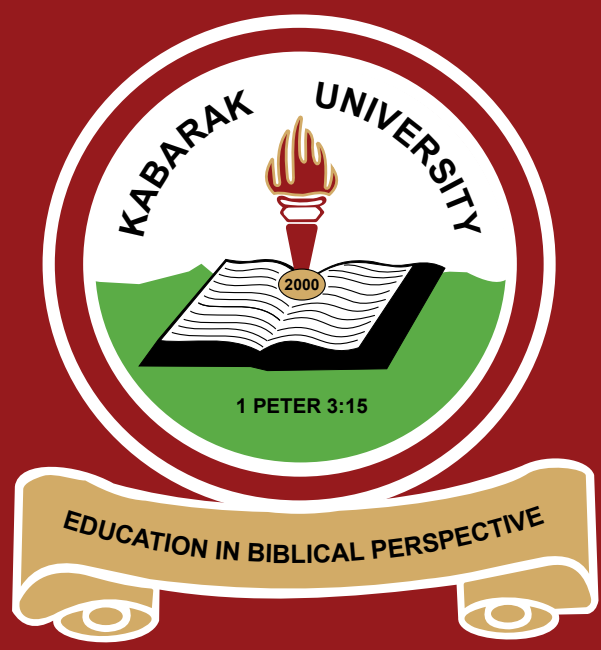




KABARAK UNIVERSITY

Education in Biblical Perspective



SCHOOL OF MUSIC AND MEDIA

MUSIC, MEDIA AND PERFORMING ARTS CONFERENCE- PASMAE EASTERN AFRICA 2026

21ST – 23RD SEPTEMBER 2026

CALL FOR PAPERS AND PERFORMANCES

CONFERENCE MODE – BLENDED

Conference Theme: Convergence of Heritage and Horizons: Navigating Faith, Technology, and the Digital Frontier in African Media and Performing Arts.

Conference Rationale

The Kabarak University School of Music and Media in collaboration with the Pan African Society for Musical Arts Education (PASMAE), proudly hosts the Sub-Regional Conference for Eastern Africa. Serving as a vital global nexus for scholars, educators, technologists, and creative practitioners, this convergence leverages digital platforms to address the unprecedented technological shifts transforming African music, media, film, theatre, and the creative arts.

At its core, the conference explores the dynamic intersection of the digital frontier (highlighting digital innovations, techno-indigeneity, and algorithmic justice) with indigenous knowledge systems and faith-based spiritual well-being. By harmonizing these elements, the dialogue aims to forge future-ready, competency-based approaches to arts education. Ultimately, this synthesis seeks to empower the next generation of African creatives to innovate, monetize, and lead in the digital economy while remaining firmly grounded in their rich cultural and spiritual heritage.

CONFERENCE TRACKS

Track 1: Technologies of Creation, Immersive Spaces, and Digital Art Practices

To examine the integration of digital technology, Artificial Intelligence, and state-of-the-art media in the preservation, production, and pedagogy of African musical arts, encompassing immersive spaces, techno-indigeneity, and algorithmic justice.

Track 2: Innovative Pedagogical Frameworks and Competency-Based Education

To formulate and share practical instructional strategies for the successful implementation of Competency-Based Education (CBE) within music and arts curricula across African educational systems, emphasizing decolonized pedagogy and self-regulated learning.

Track 3: Media Integrity, Strategic PR, and the Truth Economy

To critically evaluate the role of strategic public relations and digital journalism, focusing on preserving journalistic integrity, truth, and ethical monetization within a convergent, tech-driven digital landscape.

Track 4: Faith, Ethics, and Holistic Artistic Practices

To foster rigorous academic dialogue on the role of faith, spirituality, and mental well-being in nurturing ethical, resilient, and holistic artistic practices across contemporary media production and performance.

Track 5: Showcase of Original Works, Innovations, and Performances

To provide a dynamic virtual platform for participants to present original research, musical performances, and creative works that bridge traditional African musical epistemologies with contemporary industry demands.

SUBMISSION FORMATS

- Spoken Papers:** Case studies and empirical works in line with the appropriate tracks will be considered for a 10-minute live/pre-recorded presentation followed by a 5-minute Q&A
- Workshops / Demonstrations:** 45-minute interactive virtual sessions emphasizing practical skills (e.g., CBE instructional strategies, music technology software).
- Symposia / Round Tables:** 45-minute integrated panel discussions focusing on specific conference themes.
- Creative Works & Performances:** High-quality pre-recorded musical compositions, film, and theatre performances showcasing African heritage or educational ensembles, accompanied by a short live talk describing the creative process (10 minutes).

PUBLICATION

All submissions will be double blind peer reviewed for publication in Special Issue of the Kabarak University Journal of Research & Innovation which is charged separately.

CONFERENCE TIMELINES

EVENT	DATE
Abstract Submission	20 th August 2026
Full Paper Submission	1 st September 2026
Paper Acceptance and Notification	5 th September 2026
Conference Registration Deadline	5 th September 2026
Conference Dates	21 st – 23 rd September 2026

CONFERENCE FEES

CATEGORY	AMOUNT (KES/USD)
Kabarak University Undergraduate Students	KES 1,000
Kenyan Participants (Certificate, Book of Abstracts)	KES 5,000
International Participants	USD 100
Publication Fee	KES 10,000
<i>Note: To join PASMAE pay the Membership fee in any of the following categories:</i>	
PASMAE MEMBERSHIP FEES (VALID FOR 2 YEARS)	
CATEGORY	AMOUNT (USD)
Full membership fee for all delegates/presenters	USD 25
Full membership fee for full-time students	USD 15
Organisations/Institutions	USD 50
<i>Membership is payable directly via the PASMAE portal at www.pasmae.africa</i>	

PAYMENT

PAYMENT DETAILS (For Conference Registration)

Option 1: MPESA

Paybill: 511480
Account: Name Conf

Option 2: Kenya Commercial Bank (KCB)

Branch: Nakuru
Account Title: Kabarak University
Account No: 1109663161
Swift Code: KCBLKENX
Bank Code: 01
Branch Code: 103

SUBMISSION & REGISTRATION PORTAL

<https://conferences.kabarak.ac.ke/index.php/smm>

INQUIRIES: info@kabarak.ac.ke | pasmae@pasmae.africa

CONTACT PERSONS

Music and Performing Arts Tracks

- Dr. Joyce Mudengani Mochere**
(VP, PASMAE Eastern Africa)
Email: jmochere@kabarak.ac.ke
Phone: +254 (0) 727 511830
- Mr. Silas Temba**
(Department of Music and Performing Arts,
RIO Coordinator)
Email: smutabi@kabarak.ac.ke
Phone: +254 (0) 722 144066

Mass Communication Tracks

- Mercy Munene**
(Department of Mass Communication,
RIO Coordinator)
Email: mwanjira@kabarak.ac.ke
Phone: +254 (0) 731 475 417



Moral Code

As members of Kabarak University family, we purpose at all times and in all places, to set apart in one's heart, Jesus Christ as Lord. (1 Peter 3:15)